

# Expand Your Impact

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**INSPIRE VIEWERS**

**ENGAGE NEW AUDIENCES**

**EXTEND YOUR FILM'S REACH**



# WHO WE ARE

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**Journeys In Film** is a 501(c)(3) non-profit organization dedicated to the use of film to promote a richer understanding of our diverse and complex world.

**We partner with premier filmmakers** to expand the social impact of their films to a broad range of educational audiences.

A pioneer in cross-media education since 2003, **Journeys in Film is the leading creator of educational resources** for narrative and documentary films.



# WHAT WE DO

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**We create educational resources** that spark community discussions and/or promote proactive learning for youth, parents, educators in K-12 and higher education, homeschoolers, and other learning communities. We also **create impact materials for libraries and community organizations.** We leverage our established educational relationships to **host and promote** in-house and partner materials in **active outreach** to these audiences. We **extend the reach of a film and its lifespan** in the educational marketplace and beyond.

We work with a wide array of partners (non-profit organizations, educational institutions, educators, museums, teacher training institutes) to **develop resources tailored to the individuals and communities we work with and the audiences they seek to reach.**

**Our resources** focus on cultivating human empathy and compassion, developing a deeper knowledge of global issues and current challenges, and encouraging civic engagement.

# WHAT WE CREATE

## Curriculum Guides

These are aligned with Common Core standards, United Nations Sustainable Development Goals or other relevant educational standards.



## Discussion Guides

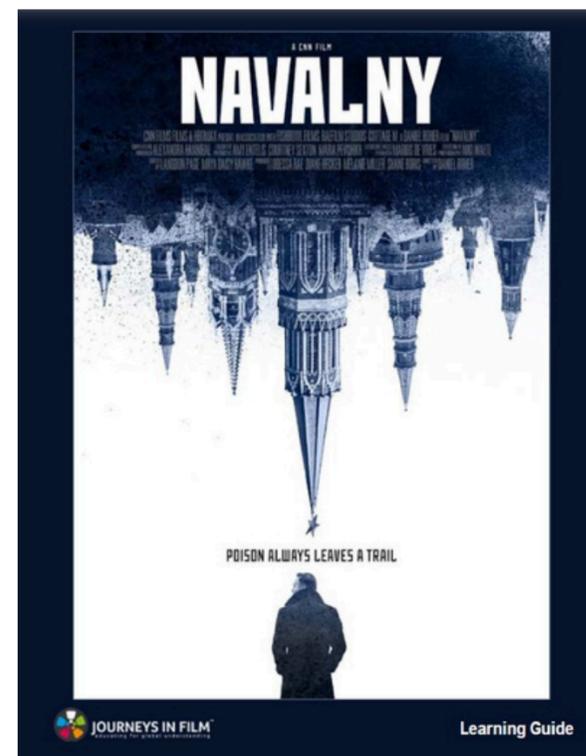
These guides are flexible and can be used in classrooms or for community groups. Some feature book connections for cross-media education.



Avg. Timeline: 10-18 weeks  
Pricing: \$5,000 - \$15,000

## Learning Guides

These guides are adaptable to various settings and are designed to align with filmmaker impact goals.



Avg. Timeline: 8-18 weeks  
Pricing: \$5,000 - \$25,000

## Custom Resources

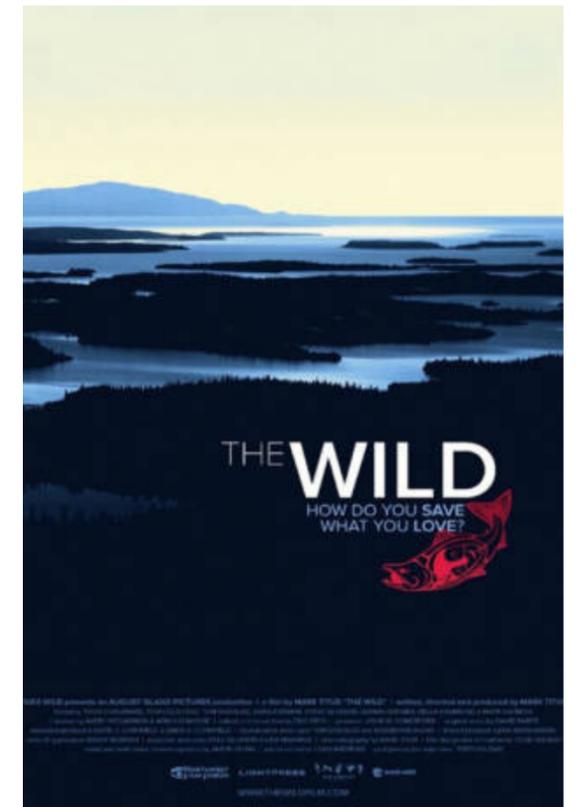
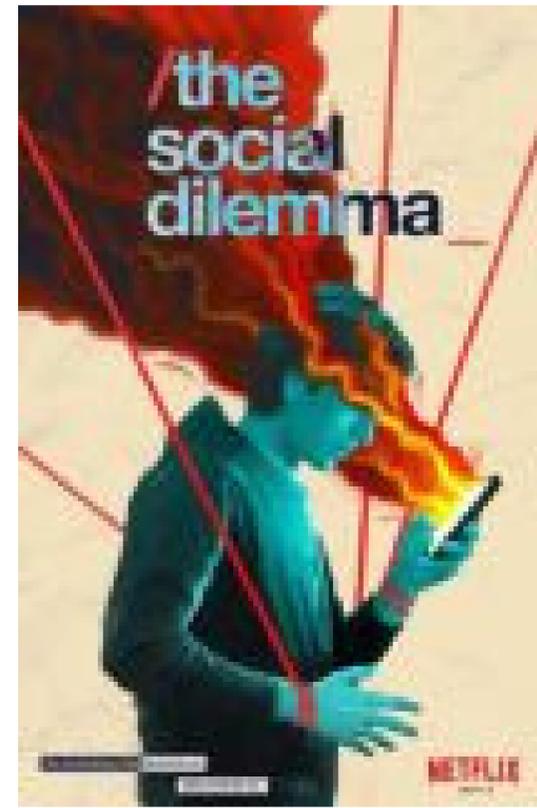
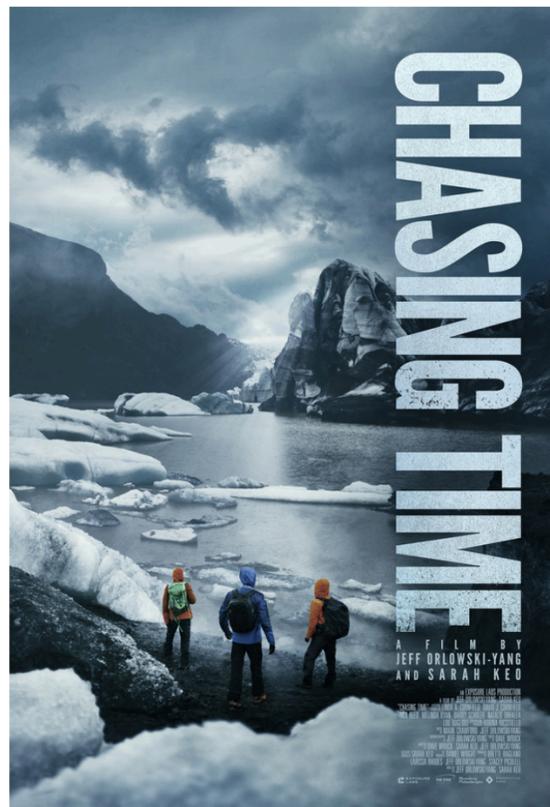
Our customized materials have been used to lead trainings for staff at large NGOs and in other settings. We've worked with clients like Independent Lens for their community programming. We also create materials for museums and higher education.



Avg. Timeline: 6-18 weeks  
Pricing: \$2,500 - \$50,000

# HOSTING & PROMOTION SPECIAL OPTION

In addition to creating custom impact materials, we work with select partners to provide **hosting and outreach** for their **existing teaching resources** that align with our mission, values and quality standards. We **host partner film guides in our Resource Library** and provide **active educational outreach and promotion** for these materials. This allows us to leverage our established distribution channels, reach and relationships in the education community to offer support to filmmakers who have already created educational resources for their films.



# OUTREACH

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## Targeted Articles + Events

We contribute articles to leading online hubs for educators and media librarians, such as Edutopia and Video Librarian.

These sites reach hundreds of thousands to millions of readers.

We participate in leading national conferences with organizations like the American Librarian Association and the American Federation of Teachers.

We get your film in front of *new* audiences that will understand the value of your work.

## Audience Engagement

We actively promote our partner films on multiple social media platforms.

We participate in professional development programs for educators, including with Harvard X Media Lab.

Our monthly newsletter reaches 40,000 educators in the US and around the world.

Our resources are used by hundreds of school districts (like LAUSD and NYC Public Schools).

## Partners + Impact

We partner with leading educational and media organizations, such as Share My Lesson (which reaches 2.1 million educators).

We support impact goals for films through events with organizations like American Heart Association and the Substance Abuse and Mental Health Service Administration.



# WHAT ELSE WE OFFER

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- Filmmaker **Script Consultations** and **Educational Cut Consultations**
- **Film Team Consultations:** Understanding Educator Needs and Interests in Film
- **Promotional Article Placement** on partner websites
- Sponsored **Blog Content** on the Journeys in Film website
- **Event Consultations:** Creating custom discussion materials for specific events
- **Museum Consultations:** Creating educational content for museum users, identifying strengths and weaknesses/growth areas for existing museum content
- **Staff Trainings** Using Film: Popular topics include: Accessibility, Black History Month programming, Health and Wellness, Women's History Month programming
- Educator **Professional Development:** Live and online training sessions for teachers, schools and districts about how to teach effectively with film

# OUR QUALITY COMMITMENT

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Journeys in Film **values quality, inclusivity and accessibility.**

We **do not use AI** to create our educational content. Our resources are written by humans.

We engage **professional educators, subject-matter experts, cultural consultants** and **sensitivity readers** on a project-by-project basis.

We ensure all of our materials have **accessibility features** to support e-readers for the visually impaired.

We work with top-tier translators to create **translated editions of our materials** on request in Spanish, Portuguese, French, and other languages.

If your social impact campaign would benefit from specific accessibility features or translations, we're happy to work with you to **create customized solutions.**

# WE PARTNER WITH FILMS THAT

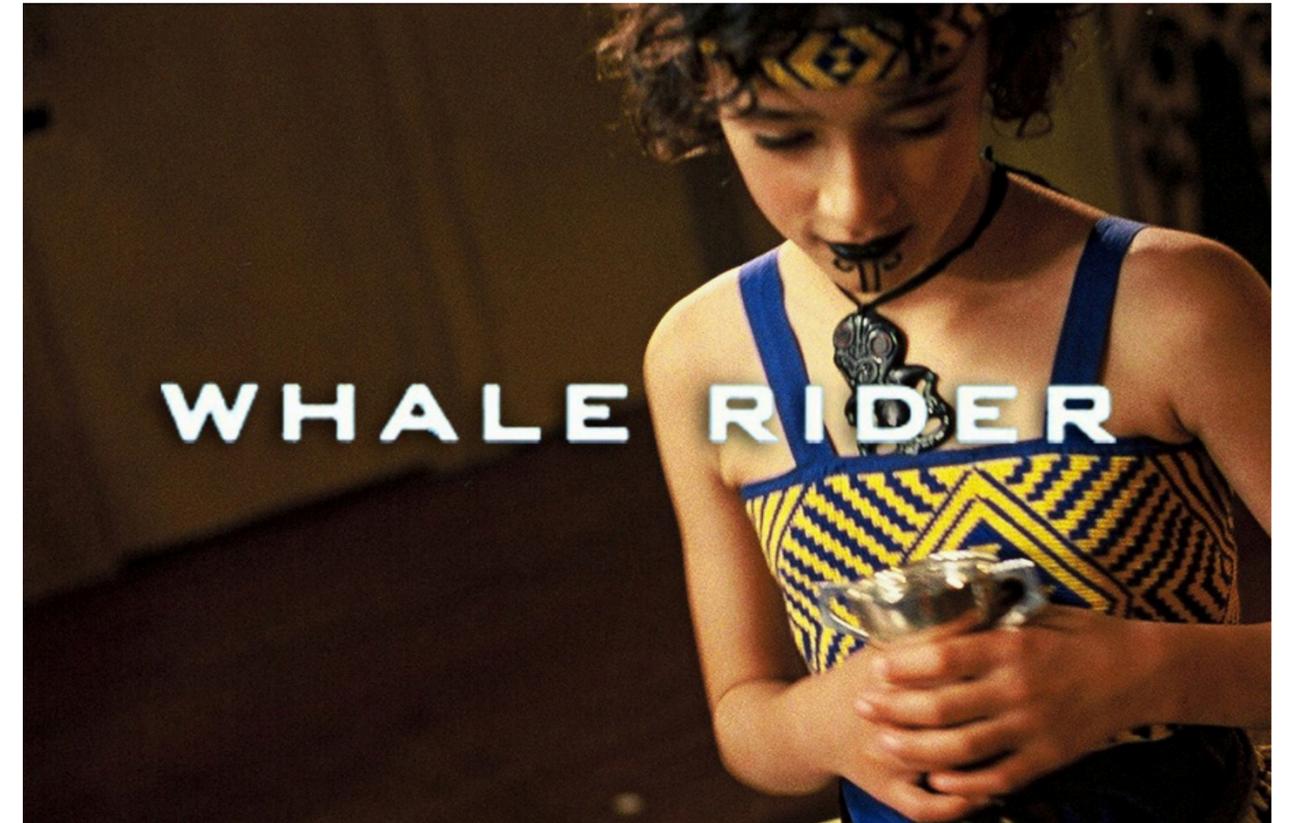
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- Bolster Media Literacy
- Celebrate Nature
- Explore Contemporary Issues
- Foster Global Understanding
- Highlight Historical Events and History-Makers
- Inspire STEM Education (Science, Technology, Engineering, Math)
- Support Social and Emotional Learning
- Present Under-Represented POVs



# OUR ACADEMY AWARD WINNERS & NOMINEES

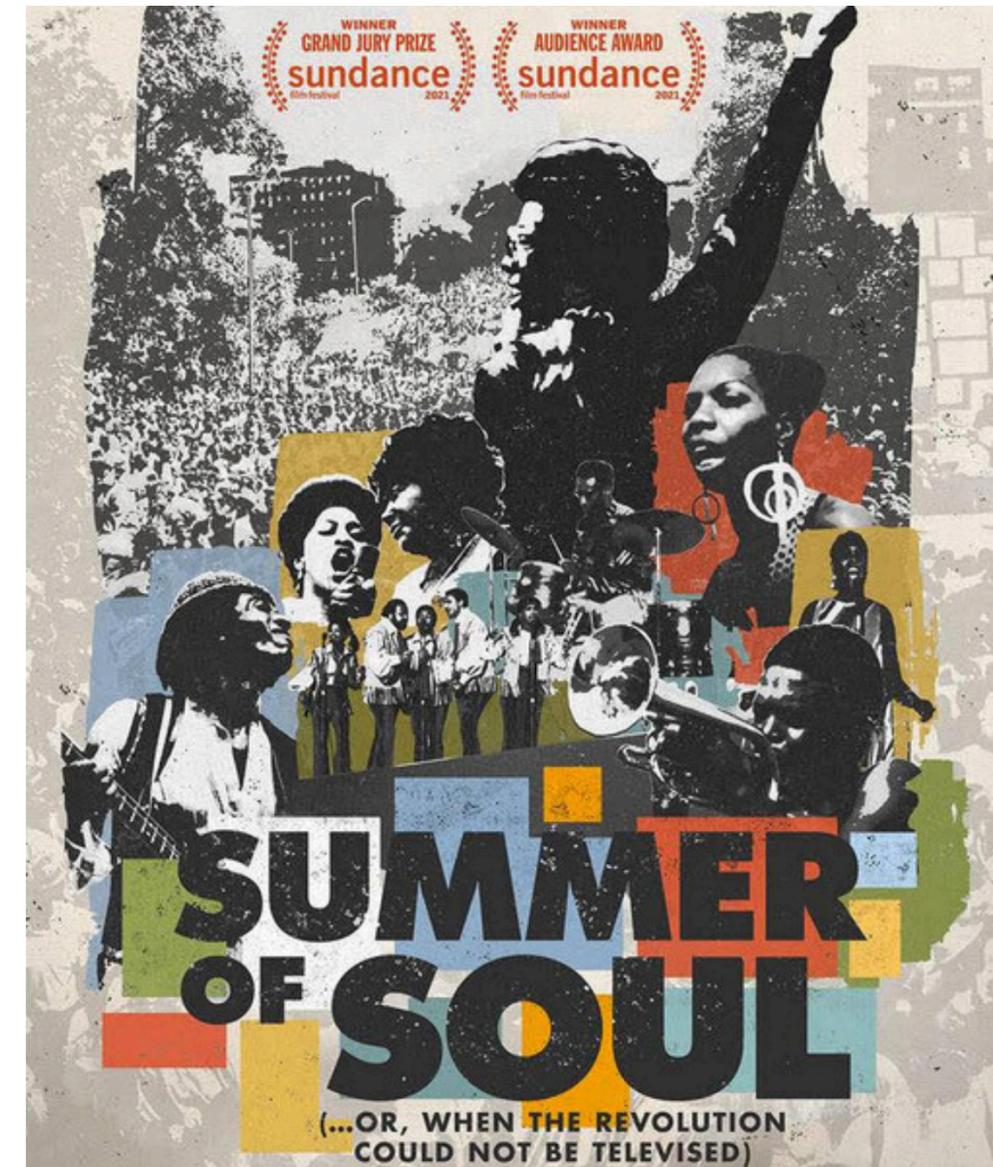
Bridge of Spies  
Chasing Time  
Children of Heaven  
Crip Camp  
Hidden Figures  
Navalny  
The Post  
Schindler's List  
Summer of Soul  
Whale Rider



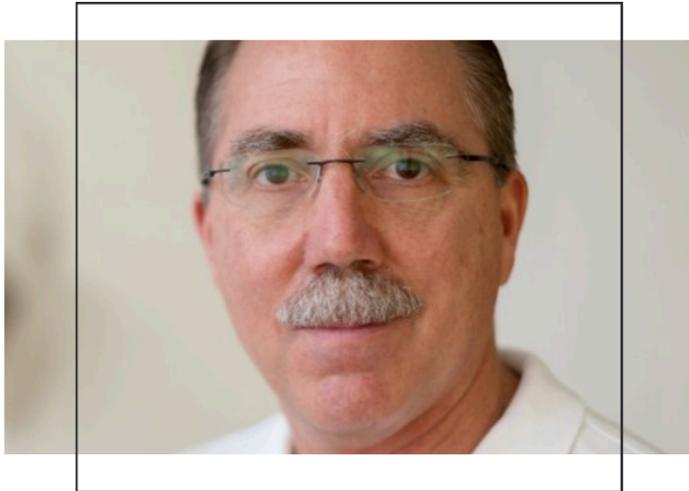
# WHAT FILMMAKERS SAY ABOUT US

**I am thrilled** that this [Journeys in Film] curriculum exists to help the film do its part in explaining our shared American past — and by extension, our present.

**Ahmir ‘Questlove’ Thompson**  
Director, *Summer of Soul*



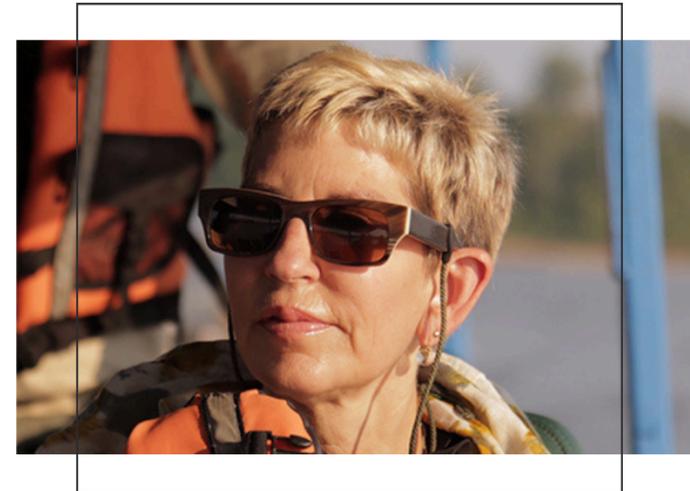
# WHAT FILMMAKERS SAY ABOUT US



## Francisco Alcalá Torreslanda

*Founder & Director, HOME Storytellers  
Producer, The Neighborhood Storyteller*

**Partnering with JIF has been a great experience.** The discussion guide was very effective, resulting in a resource that will be very valuable for people and organizations using the film. **Their expertise and dedication have been crucial** in creating a valuable resource that will help deepen the impact of our film.



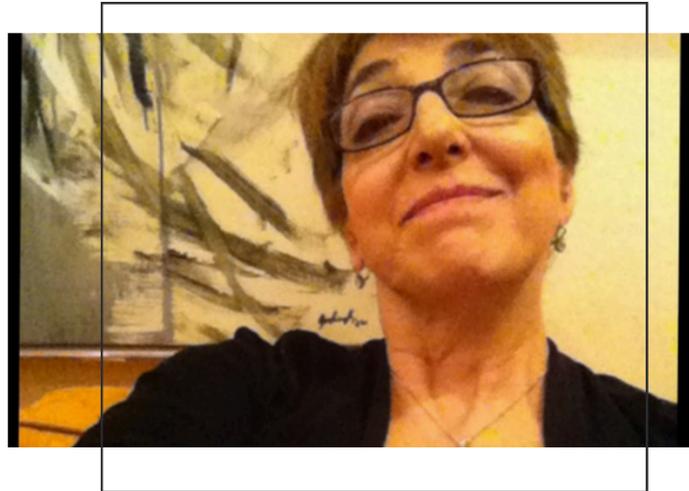
## Sarah duPont

*Founder & President, Amazon Aid Foundation, River of Gold*

We are honored to partner with JIF to produce the curriculum around our film *River of Gold*. Their expertise to develop an interactive standards-based curriculum has been a powerful and critical tool.

“ **Their expertise... has been a powerful and critical tool.** ”

# WHAT FILMMAKERS SAY ABOUT US



**Melanie Wallace**

*Impact Producer, Earth Emergency*

**We were delighted** to discover JIF with their expertise in designing science standard curriculum for documentary films. **Our film has benefited enormously** from their curriculum. Teachers have reached out to us to tell us that it has enhanced their students appreciation and understanding of the material. **We highly recommend JIF and will absolutely use them again.**



**Colin K. Gray**

*Filmmaker, UNZIPPED: An Autopsy of American Inequality*

**I can't say enough** about the professionalism, intellectual rigor, compassion and policy nuance they brought to the materials. Our film deals with highly complex and divisive issues. JIF were so thoughtful and creative about designing exercises for audiences. **We plan to bring JIF alongside for all our future impact storytelling campaigns and films!**

# WHAT EDUCATORS SAY ABOUT US

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The Journeys in Film curriculum really truly validates my beliefs in using authentic educational resources. [The presentations] were extremely worthwhile and inspiring. I am furthermore resolved to integrating social justice issues and action into all of my teaching practices. **I will be integrating more films and also creating my own lessons based on the curriculum.**

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**I loved the focus on personal connection and humility, and also the myriad ways and resources for teaching film in class.** [This Journeys in Film program] will allow me to validate my use of film and my focus on these topics in class. A great deal of personal impact as well. Also, new ideas for teaching film, new ways of differentiating my curriculum. Thank you! Keep doing what you're doing!

”

[After Journeys in Film] **I am walking away with not only physical materials to bring into the classroom, but also the confidence to teach it and hold meaningful and productive conversations about it.** The materials will help me throughout my social justice-based curriculum.

# Explore how we can help you harness the storytelling power of your film

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## Connect with us

Jennifer Fischer, Executive Director

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