## Expand Your Impact

INSPIRE VIEWERS

ENGAGE NEW AUDIENCES

EXTEND YOUR FILM'S REACH



## WHO WE ARE



**Journeys In Film** is a 501(c)(3) non-profit organization dedicated to the use of film to promote a richer understanding of our diverse and complex world.

We partner with premier filmmakers to expand the social impact of their films to a broad range of educational audiences.

A pioneer in cross-media education since 2003, Journeys in Film is the leading creator of educational resources for narrative and documentary films.



## WHAT WE DO



We create educational resources that spark community discussions and/or promote proactive learning for youth, parents, educators in K-12 and higher education, homeschoolers, and other learning communities. We also create impact materials for libraries and community organizations. We leverage our established educational relationships to promote materials in active outreach to these audiences. We extend the reach of a film and its lifespan in the educational marketplace and beyond.

We work with a wide array of partners (non-profit organizations, educational institutions, educators, museums, teacher training institutes) to develop resources tailored to the individuals and communities we work with and the audiences they seek to reach.

**Our resources** focus on cultivating human empathy and compassion, developing a deeper knowledge of global issues and current challenges, and encouraging civic engagement.

## WE CREATE

#### **Curriculum Guides**

These are aligned with Common Core standards, United Nations Sustainable Development Goals or other relevant educational standards.

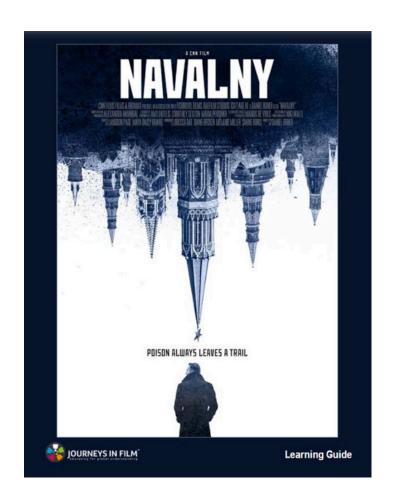
#### **Discussion Guides**

These guides are flexible and can be used in classrooms or for community groups. Some feature book connections for crossmedia education.



#### **Learning Guides**

These guides are adaptable to various settings and are designed to align with filmmaker impact goals.



#### **Custom Resources**

Our customized materials have been used to lead trainings for staff at large NGOs and in other settings. We've worked with clients like Independent Lens for their community programming. We also create materials for museums and higher education.







## INCLUSIVITY AND ACCESSIBILITY

#### Journeys in Film values inclusivity and accessibility.

We create all of our materials with **accessibility features** to support e-readers for the visually impaired.

We engage **expert cultural consultants and sensitivity readers** on a project-by-project basis.

We work with top-tier translators to create **translated editions of our materials** on request in Spanish, Portuguese, and other languages.

If your social impact campaign would benefit from specific accessibility features or translations, we're happy to work with you to **create customized solutions.** 

### OUTREACH



#### **Targeted Articles + Events**

We contribute articles to leading online hubs for educators and media librarians, such as Edutopia and Video Librarian.

These sites reach hundreds of thousands to millions of readers.

We participate in leading national conferences with organizations like the American Librarian Association and the American Federation of Teachers.

We get your film in front of *new* audiences that will understand the value of your work.

#### **Audience Engagement**

We actively promote our partner films on multiple social media platforms.

We participate in professional development programs for educators, including with Harvard X Media Lab.

Our monthly newsletter reaches 40,000 educators in the US and around the world.

Our resources are used by hundreds of school districts (like LAUSD and NYC Public Schools).

#### **Partners + Impact**

We partner with leading educational and media organizations, such as Share My Lesson (which reaches 2.1 million educators).

We support impact goals for films through events with organizations like American Heart Association and the Substance Abuse and Mental Health Service Administration.



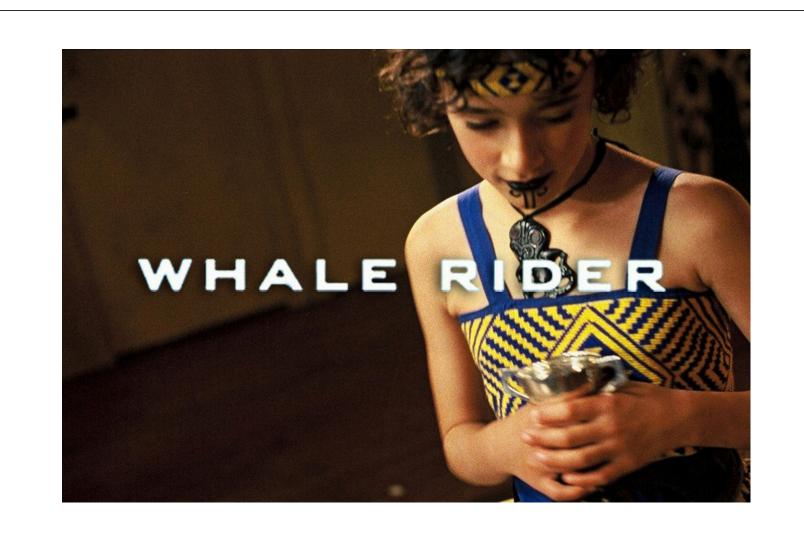
## WE PARTNER WITH FILMS THAT

- Bolster Media Literacy
- Celebrate Nature
- Explore Contemporary Issues
- Foster Global Understanding
- Highlight Historical Events and/or Figures
- Inspire STEM Education (Science, Technology, Engineering, Math)
- Support Social and Emotional Learning
- Tell Underrepresented Stories



## OUR ACADEMY AWARD WINNERS & NOMINEES

Bridge of Spies Children of Heaven Crip Camp Hidden Figures Navalny The Post Schindler's List Summer of Soul Whale Rider



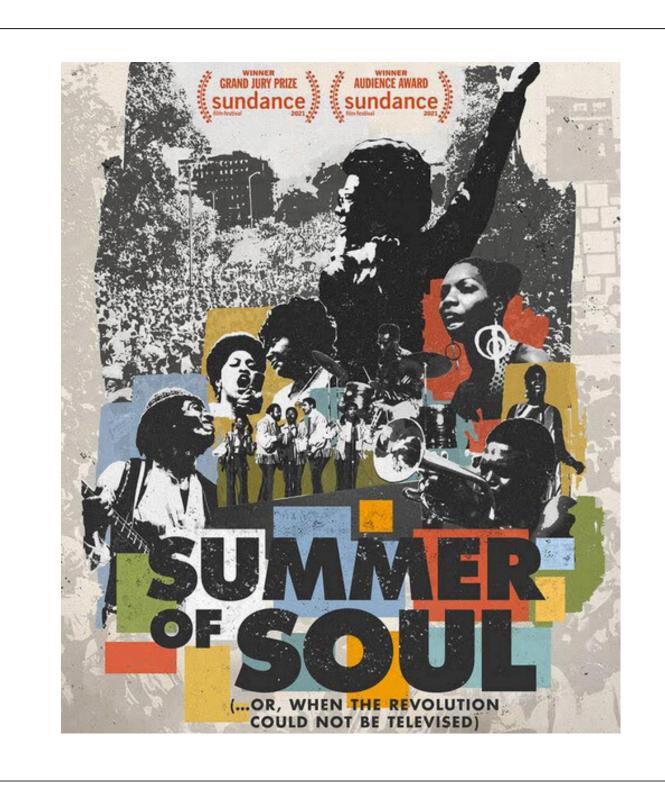


## WHAT FILMMAKERS SAY ABOUT US

I am thrilled that this
[Journeys in Film]
curriculum exists to help the
film do its part in explaining
our shared American past—
and by extension, our
present.

**Ahmir 'Questlove' Thompson** 

Director of Summer of Soul



## WHAT FILMMAKERS SAY ABOUT US



#### Francisco Alcalá Torreslanda

Founder & Director, HOME Storytellers Producer, The Neighborhood Storyteller

Partnering with JIF has been a great experience. The discussion guide was very effective, resulting in a resource that will be very valuable for people and organizations using the film. Their expertise and dedication have been crucial in creating a valuable resource that will help deepen the impact of our film.



#### Sarah duPont

Founder & President, Amazon Aid Foundation, River of Gold

We are honored to partner with JIF to produce the curriculum around our film *River of Gold*. Their expertise to develop an interactive standards-based curriculum has been a powerful and critical tool.



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## WHAT FILMMAKERS SAY ABOUT US



Melanie Wallace

Impact Producer, Earth Emergency

We were delighted to discover JIF with their expertise in designing science standard curriculum for documentary films. Our film has benefited enormously from their curriculum. Teachers have reached out to us to tell us that it has enhanced their students appreciation and understanding of the material. We highly recommend JIF and will absolutely use them again.



Colin K. Gray

Filmmaker, UNZIPPED: An Autopsy of American Inequality

I can't say enough about the professionalism, intellectual rigor, compassion and policy nuance they brought to the materials. Our film deals with highly complex and divisive issues. JIF were so thoughtful and creative about designing exercises for audiences. We plan to bring JIF alongside for all our future impact storytelling campaigns and films!

### WHAT EDUCATORS SAY ABOUT US

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The Journeys in Film curriculum really truly validates my beliefs in using authentic educational resources. [The presentations] were extremely worthwhile and inspiring. I am furthermore resolved to integrating social justice issues and action into all of my teaching practices. I will be integrating more films and also creating my own lessons based on the curriculum.

I loved the focus on personal connection and humility, and also the myriad ways and resources for teaching film in class. [This Journeys in Film program] will allow me to validate my use of film and my focus on these topics in class. A great deal of personal impact as well. Also, new ideas for teaching film, new ways of differentiating my curriculum. Thank you! Keep doing what you're doing!

[After Journeys in Film] I am walking away with not only physical materials to bring into the classroom, but also the confidence to teach it and hold meaningful and productive conversations about it. The materials will help me throughout my social justice-based curriculum.

# Explore how we can help you harness the storytelling power of your film

#### Connect with us

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